

**FY 2005 ERC Annual Meeting**  
**November 17-19, 2004**

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**NSF Plenary Session**

**Lynn Preston**

Leader of the ERC Program and  
Deputy Division Director

Division of Engineering Education and Centers  
National Science Foundation

# Engineering Research Centers Program

## Guiding Goals 1984-2004

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### **1984 – National Academy of Engineering Guidance** **ERCs will:**

- Develop fundamental knowledge critical to US competitiveness in world markets
- Focus on cross-disciplinary technological areas of major national and industrial importance
- Emphasize systems aspects of engineering and educate students in synthesizing, integrating, and managing engineering systems
- Include significant education components for undergraduate and graduate students in research
- Operate in partnership with industry

# Engineering Research Centers Program

## Guiding Goals 2004

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- | Focus on engineered systems with the potential to spawn whole new industries or radically transform current industries
- | Integrate discovery and learning in an interdisciplinary environment, reflecting the complexities and realities of real-world technology
- | Integrate ERC research into the curriculum at all levels, from pre-college to life-long learning
- | Increase the diversity of the engineering workforce
- | Join academe and industry in partnership as change agents



# ERC Program: Partnerships in Transforming Research, Education and Technology

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- | Transforming engineering research by mandating engineered systems and cross-disciplinary teams
- | Adding culture of strategic formulation and management of research
- | Giving undergraduate and graduate students first-hand experience in technological innovation & industry practice
- | Advancing technology and increasing the productivity of engineering graduates through active partnership with industry
- | Integrating interdisciplinary research findings into the curriculum for all students from K-Grey
- | Mandating diversity with a broad impact throughout engineering schools and beyond

# ERCs' Major Intellectual Impacts

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- **Catalysts for the Spread and Recognition of New Interdisciplinary Fields**
  - **Biological Engineering**
    - MIT - BPEC, Montana St. - Biofilms, GA Tech - Tissue Eng. UWEB-Biomaterials
  - **Neuromorphic Engineering** –
    - Caltech - CNSE & Telluride Summer Workshop
  - **Integration of Design & Manufacturing**
    - Purdue - Intelligent Manufacturing Systems, CMU - Design
  - **Multi-Media Systems**
    - USC - IMSC

# ERCs' Major Intellectual Impacts

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- **Spawned New Systems Paradigms Generating Vitality for Ongoing Fields**
  - CMU – Data Storage Systems
  - Florida – Nano & Microscale Particle Processing & Delivery Systems
  - Arizona - Environmentally Benign Semiconductor Mfg.
  - Michigan - Reconfigurable Manufacturing Systems
  - GA Tech - Electronic Packaging for System Functionality
  - VT et al – Power Electronic Systems
  - PEER, MCEER, MAE -- Systems Paradigms for Earthquake Engineering and Societal Response

# ERCs' Major Educational Impacts

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- Integration of Systems/Cross-Disciplinary Research into the Curriculum
  - MIT-BPEC – Broad-based Institutional Impact - Biological Eng
  - VaNTH – Educational Materials, Learning Paradigms, and Learning Technology for Biomedical Engineering
  - USC-IMSC – Suite of degree programs in multi media for engineers and non-engineers
  - GA-Tech - Broad-based impact on electronic packaging education in US & Abroad
  - VA Tech, et al – Suite of 78 courses available across five institutions, cross-university matriculation



# ERCs Lead in Pre-College Engineering Education

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- **Research Experiences for Teachers (RET) Sites** ,pioneered by JHU and Northeastern, model for NSF RET Program
- CASA (UMass, et al) **partnership with State of MA**, helping to set standards for precollege education in engineering/technology
- UWEB' s “Guy Siplant” broad-based impact in pre-college learning about **biomedical engineering design**
- CNSE' s pre-college teaching partnerships and student-design teams **revolutionized Caltech' s view of its role in pre-college education** in the Los Angeles region

# ERCs Provide Significant Benefit to their Member Firms

| Performance Dimension                                 | Quite to Extremely Important |
|---|------------------------------|
| □ Obtained Access to New Ideas and Know How . . . . . | 92%                          |
| □ Focus of ERC Matched Firm' s Interests . . . . .    | 91                           |
| □ Access to ERC Technology . . . . .                  | 78                           |
| □ Access to ERC Faculty and Students . . . . .        | 76                           |
| □ Opportunity for Joint Projects . . . . .            | 76                           |
| □ Impacted Competitiveness . . . . .                  | 75                           |
| □ R&D Agenda Influenced . . . . .                     | 67                           |
| □ Engineered Systems Goals . . . . .                  | 65                           |

# Comparison by Member Firms of Performance of ERC Grads with non-ERC Hires

| <b>Performance Dimension</b>   | <b>Somewhat Better<br/>or Much Better</b> |
|--|---|
| □ Overall Preparedness to Work in Industry . . .                               | 87%                                       |
| □ Breadth of Technical Knowledge . . . . .                                     | 83  |
| □ Ability to Work in Interdisciplinary Teams . .                               | 83  |
| □ Contribution to Firm's Technical Work . . . . .                              | 80  |
| □ Depth of Technical Knowledge . . . . .                                       | 79  |
| □ Ability to Integrate Knowledge and<br>Technology to Solve Problems . . . . . | 78  |
| □ Ability to Develop Technology . . . . .                                      | 74  |

# Impact of ERCs on their Home Institutions

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Study 17 ERCs operating for at least ten years in 2000, Class of 1985 –  
Class of 1990

- Systems was embraced by these ERCs but had little broader impact on their Colleges of Engineering
- ERC contributed significantly to the development of interdisciplinary research and education at 16 of the 17 host institutions
- ERCs demonstrated the feasibility of large-scale collaborative, interdisciplinary research and education
- Stimulated host institutions to promote interdisciplinary research
- Few ERC participants failed to attain tenure and in many cases, ERC participation was perceived as an advantage

# ERC Program's Diversity Policy Leads NSF

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- ERC program's proactive diversity policy applauded as a model for all of NSF by the NSF Committee on Equal Opportunity in Science and Engineering
- National Science Board applauds ERC Diversity policy and recognizes new ERC partnerships with Louis Stokes Alliances for Minority Participation
- ERCs lead national engineering-wide averages for involvement of women and underrepresented minorities

# ERC Committee of Visitors Findings (March 2004)

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**Chair, Linda Katehi, Dean of Engineering, Purdue University**

- ❑ ERC program is a program of excellence for the Directorate for Engineering and all of NSF
- ❑ The ERC program and the ERCs have demonstrated outstanding performance, leadership, and impact
- ❑ The pre-award and post-award review processes are outstanding and models for all
- ❑ ERC program's diversity policy should be emulated in ENG and NSF

# COV Recommendations for the Future

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- | Work with a Blue Ribbon Panel to assess the effectiveness of the current model for the next 20 years
- | Develop a vision for ERCs that will be as effective in the next 15 to 20 years as in the last 20 years
- | Consider variable scales of effort to broaden the scope of technologies funded and support both large & small ERC teams
- | Analyze the positive and negative impacts on universities and NSF of the emerging trend toward multi-university centers
- | Continue the new ERC diversity policy with its explicit motivation for goals and performance targets.

# Trends between 1984 and 2004

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- Interdisciplinary research is increasingly common in academe
- Rewarding young faculty for participation in interdisciplinary teams is on the increase but practices vary widely across institutions
- Centers are not the only way to engage in interdisciplinary research (institutes, cross-dept. clusters, groups, etc)
- The primary engine for innovation is small firms
- Role of large firms in the support of research has shifted away from internal R&D labs to:
  - “outsourcing” to academic centers in the US and abroad, and
  - “gleaning” the fruits of small firms that take the initial risk to prove new, high-risk technology



# Plan of Action

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## **Examine Assumptions underlying the ERC Program, Trends for the Future, and Optimal Configuration of Program for the Future**

- Gary Gabriel (EEC/DD) will form a strategic “Blue Ribbon” committee to examine the programs of EEC:
  - Membership drawn from academe and industry
  - Focus across all EEC programs
  - Gain input from ERCs and their industrial partners
  - Assess findings from ERC studies/evaluations
  - Recommend needed reconfiguration

# Evaluations and Studies of ERC Program and Trends in Industrial R&D Underway

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- **Impact of 3-Plane Strategic Plan** on ERCs – Steve Currall and Sara Janson, Rice University - Underway
- **Modes of Industrial Collaboration around the World** – Bob Norwood (EEC) - Underway
- Changing Roles of **Industrial Investment in Innovation** – Josephine Yuen, Stevens Institute of Technology - Planned
- **Assessment of ERC Educational “Products”** – Wing Aung (EEC) and ERC Committee - Underway
- **Benefits of ERCs for Industry** - completed evaluations
- **Tenure and Interdisciplinary Research** - Preston with input from ERC Directors – Completed
- Evaluations of the **Impact of ERCs on their home institutions** - Completed

# Examine Underlying ERC Program Assumptions and Changes Needed for 2020

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**Assumption 1. -- To succeed in academe cross-disciplinary, team research needs to be motivated by a vision, strategically planned, and organized by a center construct, with sustained large-scale funding.**

- Can cross-disciplinary research and its impact on education flourish in academe without centers?
- Should the ERC model be expanded to encompass smaller groups with shorter funding horizons?
- Should there be variability in the time-scale of funding depending upon the complexity and challenge of the vision?
- What's the impact of the multi-university model on academe and NSF?

# Examine Underlying ERC Assumptions and Changes Needed for 2020

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**Assumption 2: ERCs should be focused on engineered systems of major national and industrial importance.**

- | Is focus on engineered systems still relevant to industrial needs?
- | Should ERCs focus solely on transforming technologies?
- | Or, should there be a combination of incremental and transforming foci within an ERC and among the ERCs?

# Examine Underlying ERC Assumptions and Changes Needed for 2020

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**Assumption 3: ERCs are needed to provide a platform for undergraduate and graduate students to integrate fundamentals across disciplines, engage in the design and proof-of-concept of new technologies, and integrate technologies into systems**

- | Is there a significant difference between the typical ERC and non-ERC graduates in terms of their productivity in industry?
- | If there is still a need for ERC funding to generate this type of graduate?
- | What additional characteristics will be needed for the future, especially in a global economy with an open labor market?
- | Should there be more emphasis on education for innovation?
- | How can the ERC model for education be further extended to undergraduate engineering education for all?

# Examine Underlying ERC Assumptions and Changes Needed for 2020

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## **Assumption 4: Partnership with industry based on memberships enables ERCs to meet industry's needs, define new opportunities, and speed technology transfer**

- ❑ Centralized R&D in large firms in 1985 to evolved to distributed innovation by small firms in 2005....how does this impact the ERC model for industrial collaboration?
- ❑ What is the most effective way to speed technology transfer, especially in emerging fields?
- ❑ Have other nations developed more effective modes of industrial partnerships that ERCs should explore?
- ❑ Does industry still need ERCs to be focused by systems goals?

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# The ERC Team

# Good Leaders and Managers at all Levels Yield Successful ERCs

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- | **Directors and Deputies lead ERC teams** to fulfill its vision integrating research, education, and industrial partnership
- | **Faculty leaders focus and facilitate individual and collective efforts** to integrate research and education across disciplines and campuses
- | **Education Program leaders facilitate curriculum development** across departments and campuses and **lead precollege outreach**
- | **Industrial Liaison Officers** lead the ERCs to **integrate academic and industrial views**, build and maintain a partnership with industry, and speed technology transfer
- | **Administrative Directors/Chief Operating Officers integrate functional groups** across department/school lines for delivery
- | **Student Leadership Councils** organize students across laboratories to strengthen the role of students in fulfilling ERC goals
- | **NSF ERC Program Staff** provides leadership, oversight, review, guidance, evaluation, and continuous improvement



# ERC PROGRAM TEAM

## Program Management



Gary Gabriele



Lynn Preston

## Program Professionals and Support



Win Aung



Esther Bolding



Mary Poats



Darlene Suggs



Linda Parker



Torin Edwards



Bob Norwood



Court Lewis

# ERC PROGRAM DIRECTORS

## Bioengineering Centers



**Sohi Rastegar**  
Cluster Leader



**Joy Pauschke**



**Rajinder Khosla**



**George Vermont**

## Manufacturing & Processing Centers



**Tap Mukherjee**  
Cluster Leader



**Bruce Kramer**



**John Hurt**



# ERC PROGRAM DIRECTORS

## Microelectronic Systems & Information Technology Centers



**Bruce Kramer**  
Cluster Leader



**Lynn Preston**



**Steve Nelson**



**Sohi Rastegar**



**Fil Bartoli**

## Earthquake Engineering Centers



**Rick Fragaszy**  
Cluster Leader



**Vilas Mujumdar**



**Joy Pauschke**

# Renewals, Graduations, & Class of 2006

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## □ **Renewals in FY 2004**

- Class of 1998 (4) – 6<sup>th</sup> Year Renewals – All Renewed as Proposed
- Vanderbilt – 5<sup>th</sup> Year Renewal – Renewed as Proposed
- EERC Class of 1997 (3) – 7<sup>th</sup> Year Renewal – 2 Renewed as Proposed, 1 recommended for renewal based on review of an addendum

## □ **Phasing Down in CY 2004-2005**

- MIT-BPEC, Caltech, Florida, GA-Tech, Arizona, Michigan-RMS, USC-IMSC, Washington, Vanderbilt

## □ **Graduating in CY 2006**

- MIT-BPEC, Florida, GA Tech-PRC, Caltech, Arizona

## □ **Class of 2006 -- Competition Underway**

- 136 Letters of Intent, 95 Preproposals, 3-4 Awards

# Biotechnology Processing Engineering Center a graduating NSF ERC



UNIVERSITY of TORONTO



**Linda Griffith**, Director

**Doug Lauffenburger**, Executive Director of Development

**Harvey Lodish**, Executive Director of Research



Biotechnology Process Engineering Center

An Engineering Research Center

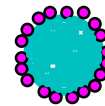
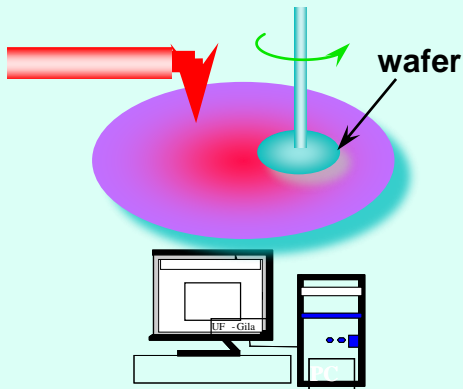


### Engineered Particles for Industrial and Medical Applications

Micro Emulsion for  
Drug Detoxification

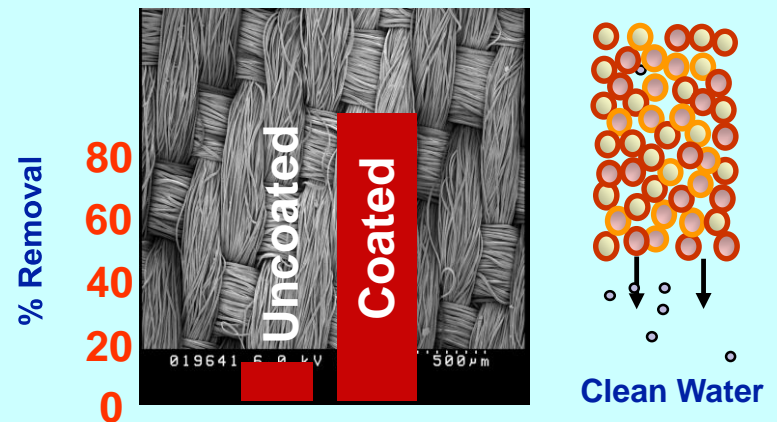


Designed Slurry for CMP



Coatings for Slow Drug Release

Media Coatings to Improve  
Filtration of Microbes



# Thanks to All for Formulating the Meeting and Participating

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## **Extra Thanks to Organizers:**

- **Court Lewis** for organizing the meeting and working with all the session organizers and speakers
- **Ann Becker, Kate Ryan, and Louise Robson** for logistics for the meeting
- **Session Organizers:**
  - **Bass Sock**, VPI, Student Retreat
  - **Michael Silevitch**, NE, Center Directors' Meeting
  - **Leigh McGrath**, Mich-RMS, Administrative Directors' Meeting
  - **Phil Cheney**, NE, ILO Mtg
  - **Anne Donnelly**, Florida, Education Directors' Meeting
  - **Ulrich Neumann**, USC-IMSC, International Partnerships
  - **Kathleen Rubin**, UMass & **Michael Maturo**, USC-IMSC, Marketing ERC to Students

# Thanks

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- | **Rao Tummala**, GA Tech-PRC, & **Bill Costerton**, Montana St., ERC Graduation
- | **Win Aung**, ERC Program, Education Innovation
- | **Yoram Koren**, Mich-RMS, Globalization and membership
- | **Leyla Conrad**, GA Tech-PRC, Globalization and Education
- | **Linda Parker**, ERC Program, & **Chris Bishop**, ORC, Reporting
- | **Bob Nerem**, GA Tech-Tissue, & **Sohi Rastegar**, NSF, Bioengineering
- | **Amr Elnashai**, Illinois, & **Joy Pauschke**, NSF, EERCs
- | **Bala Subramaniam**, Kansas, & **Tap Mukherjee**, NSF, Mfg/Process
- | **David McLaughlin**, Umass, & **Bruce Kramer**, NSF, Microelectronic
- | **Bob Norwood**, NSF, Diversity Breakouts with **Ralph Etienne-Cummings**, JHU, John Kennedy, Clemson, **Scott Ashford**, UCSD-PEER, **Leo McAfee**, Michigan-WIMS